



AMANDA RAGUSA

graphic + web designer

PROFESSIONAL EXPERIENCE

I am a graphic and web designer living in the Chicago Metropolitan area. I work on a marketing team as a Digital Production Artist for a mid-size company. I pride myself on my hard work ethic, positive attitude, and a sharp eye to detail.

EMPLOYMENT HISTORY

SCRIP COMPANIES // DIGITAL PRODUCTION ARTIST BOLINGBROOK, IL, AUG 2014 - PRESENT

Scrip Companies has become the trusted source for everything the chiropractic, physical therapy, massage, spa and home health professionals need.

Key duties include:

- Execute successful designs across print, web, e-mail platforms and tradeshow booths
- Prepare and approve files for print
- Develop and schedule e-mails daily (8+ emails/week)
- Responsible for designing bi-monthly print flyers
- Collaborate with creative team and product management to develop creative solutions and execute
- Explore new layouts/content while maintaining brand standards within print and web
- Stay current on industry trends

Key achievements:

- Manage User Experience (UX) project, and lead team of developers to execute it on cross-platforms
- Readjust image processing procedure for cleaner organization
- Expand e-mail coding knowledge

CONTACT INFORMATION

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815.922.1583

TRAITS

- Flexible
- Excellent communication
- Teamwork
- Self-motivated
- Detail oriented
- Time management
- Organized
- Dependable
- Enthusiastic
- Problem solver
- Customer relations
- Hard working
- Dedicated

EDUCATION

Bachelor's Degree in Graphic Design
Bradley University Slane College of
Communications and Fine Art
2006 - 2010

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EMPLOYMENT continued

OFFICE MAX // GRAPHIC DESIGNER
NAPERVILLE, IL, OCT 2013 - JULY 2014

Key duties include:

- Collaborate with creative team to ensure banners across Reliable.com met branding standards
- Coordinate with product management to discuss upcoming promotions
- Responsible for designing and scheduling website banners in ecommerce platform

DESIGNS BY AMANDA // GRAPHIC DESIGNER
JOLIET, IL, JAN 2012 - PRESENT

Key duties include:

- Assemble meetings with clients to discuss projects, expectations, timelines
- Initiate orders for paper samples
- Utilize wholesale paper companies
- Collaborate with companies who specialize in specific details such as custom stamps
- Coordinate with professional printer for proofs and final printing

Key achievements:

- Oversee each project is executed in a timely manner
- Identify and resolve any problem that arises
- Multi-tasks when clients have multiple requests (i.e. Invitations, ceremony programs, placecards, etc.)

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TECHNICAL SKILLS

- Adobe Creative Cloud (CC) 2017
InDesign, Photoshop, Illustrator, Dreamweaver, Bridge
- macOS
- Social Media platforms
Facebook, Instagram, Twitter, Snapchat
- Microsoft Office
- HTML/CSS
- American Eagle CMS
- Marketing Cloud (Exact Target)
- User Experience
- SEO Marketing

PROFESSIONAL DEVELOPMENT

Certificates:

Basic HTML/CSS

Advanced HTML/CSS

eCourses/Seminars:

Headers ADA Disability

Books:

The Compound Effect

Eat That Frog

The Happiness Trap

References are available upon request.